

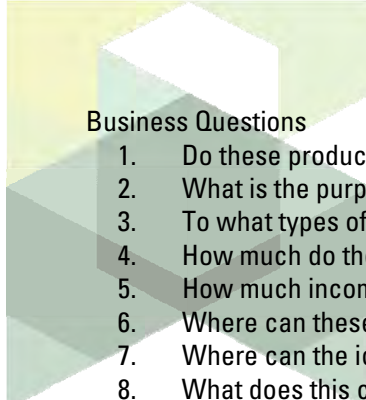


Éclats de Glace by I.D.O.

Questions & Answers



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Business Questions

1. Do these products comply with international food standards?

Yes, each ingredient has its own compliance data sheet (certifying compliance with US, EU, Japanese and Chinese regulations).

2. What is the purpose of colored ice cubes?

They are surprising, beautiful, playful, fun, innovative, new, original and creative, with the luster of precious stones!

3. To what types of customers can these ice cubes be sold?

There are numerous possibilities. Professional customers include nightclubs, bars and lounges, pubs, event organizers, caterers, restaurants, ice cube manufacturers and so on. And private parties can buy them at supermarkets and service stations.

4. How much do these additives cost?

The price varies depending on the range (synthetic or natural), quantities ordered and type of packaging. Consult your reseller or distributor, or contact us directly if you are a distributor.

5. How much income can these ice cubes generate?

They can generate a recurring income since they are consumed on a regular basis and need to be replaced over and over again.

6. Where can these additives be procured?

Professionals can procure them from their authorized local distributor, and they are available to distributors directly from I.D.O. (consult the list on www.EclatsDeGlace.net).

7. Where can the ice cubes be purchased?

Private parties can purchase them in supermarkets and service stations (consult the list on www.EclatsDeGlace.net).

8. What does this concept offer me?

If you are an importer or distributor, it can offer you a new product, a new business line and a source of recurring income. If you manage a food and beverage establishment, it can provide you with a new attraction and a means of differentiating yourself from the competition. If you are a bartender, you can choose the color of your ice cubes to match the color of your cocktails. If you are an event organizer, it can provide a festive incentive product featuring the colors of the event. If you are a private individual, it offers a touch of originality. Whoever you are, you will surprise your customers or guests!

9. What is the delivery lead time?

Delivery time is provided upon request, depending on geographical location and quantities.

Questions on Color & Taste

10. Do these ice cubes change the color of the drinks in which they are used?

No, for pastel colors, the effect is insignificant. For more intense colors, the ice cubes slowly release their color as they melt; this means you can also use them to color drinks. It all depends on the intensity of the ice cube's color and, of course, the color of the drink. For dark-colored beverages, there is absolutely no effect. For light-colored beverages, the color is not necessarily affected. For transparent beverages, the color may be changed more or less, depending on the colors used.

11. How many colors are there?

There are six basic colors (yellow, blue, red, green, orange and purple), each available in pastel and intense, with an infinite number of shades, like a rainbow.

12. Can the colors be nuanced or blended?

Yes, you can blend the colors to suit your preferences and make them more pastel by adding more water or make them more intense by increasing the concentration of additive.

13. Do the ice cubes impart a taste to beverages?

Not at all, they were designed not to alter the taste of beverages or cocktails in any way. They do not have or impart any taste. We will soon be offering new ice cube products with different properties (such as fluorescent colors, supplemental vitamins and more).

Questions on production

14. Are these ice cubes complicated to make?

They are as simple to make as conventional ice cubes! With professional ice makers, use our universal N'Ice Box® Version G or P, specially designed to universally connect to professional ice-making machines without any modification to existing equipment. With our special ice cube bags, all you need to do is add water and put them in the freezer. For ice cube trays and manual-fill ice makers (with a water reservoir), choose a color, pour the additive into a container and add water; then pour the mixture into the reservoir – that's all there is to it!

15. Will we need to replace our industrial ice makers?

Absolutely not, all that is needed is to connect the N'Ice Box® with the color refill inside directly to the water supply inlet and then to your ice maker.

16. Is it necessary to use a special type of water?

No, not at all. Use the same water you usually use to make ice cubes.

Questions on Practices & Uses

17. On what occasions can they be used?

For all your guests and all types of celebrations and festivities (bars, lounges, nightclubs, restaurants, birthdays, weddings, engagements, baptisms, receptions, parties, etc.).

18. Do the ice cubes melt?

Yes. Generally speaking, they react in the same way as conventional ice cubes.

19. Are they just as effective in cooling drinks?

Yes, they are just as effective as conventional ice cubes.

20. Do the ice cubes stain?

As for any colored food, it is possible. The solution is washable in water; simply wipe with a sponge or wash in the traditional manner.

21. How long can the ice cubes be kept?

Just as long as conventional ice cubes.

22. How long can the additives be kept?

One year. As with any edible food, they are labeled to indicate the date of manufacture and the use-by date. Since they are preservative-free for some countries, they must be kept refrigerated after opening.

23. How are the additives packaged?

By color, in bottles of liquid solution for industrial use, or in special ice cube bags and small plastic bottles for use by the general public.

24. How should the additives be stored?

They must be refrigerated at the indicated temperature (Temperature < 20 °C).

Questions on Health & Special Diets

25. Do these additives pose a health risk?

No, not even at very high doses. Based on the following estimates:

- ADI (Acceptable Daily Intake) of 0.15 (which is very low; it is generally between 7 and 10)
- A person weighing 60 kg can consume $0.15 \times 60 = 9$ mg
- Given an average concentration of 1 mg for 10 ice cubes, a total of 90 ice cubes per day can be safely consumed.

26. Are the additives chemical in nature? If yes, why?

Some of them are synthetic food ingredients since not all natural food-quality coloring agents are tasteless and/or free of animal substances. We have developed a limited range of natural additives to satisfy nature enthusiasts.

27. Do the ice cubes contain preservatives?

This depends on the country. Please refer to your local representative.

28. Do the ice cubes contain sugar, alcohol or animal substances?

Not at all, moreover they are halal, kosher and vegetarian.

29. Can they be consumed by everyone?

Yes, absolutely, including children. It is estimated that, on average, ten ice cubes contain less colorant than two pieces of candy.

30. Is there a risk of allergy or intolerance to one of the ingredients?

The ingredients are certified for food use and not recognized as being allergenic; they meet the most stringent requirements in terms of health and international standards (cf. data sheets).

What about the environmental impact?

We hope that by using these "precious" ice cubes which are anything but invisible, we will tend not to waste them, and thus save a little water and energy! Our new concept of ice buckets will contribute to saving the colored ice cubes, and therefore water. As far as the production of the solution is concerned, since it is highly concentrated, it has an equivalent or lesser impact than other products using synthetic coloring agents. The making of the ice cubes themselves has exactly the same impact as conventional ice cubes.